



All Pakistan Security Agencies Association

All members


Date: 13 January 2017
Ref: APSAA/AM/05

Subject: **SPECIAL SUPPLEMENT BY BUSINESS RECORDER ON PRIVATE SECURITY**

Business Recorder a leading paper covering all field of business, intends taking out a Supplement on Private Security, Members may participate if so desire. The date of supplement will be 16 Jan 2017.

The representative of paper will be visiting you, kindly co operate with him.

Copy of Business Recorder letter is attached for information.


Col. @ Tauqir U Islam
Honorary General Secretary
APSAA



Copy to: Mr. Nazakat Jadoon
Sr Manager Sales & Market
Business Recorder

South Zone: 1st Floor, Plot No. 8-C, 24th Commercial Street, Phase II Extension, D.H.A, Karachi.

Tel: 021-35393041 Fax: 021-35393042

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Top Security Companies in Pakistan

A Business Recorder's Special Supplement

Publication Date: January 16, 2017

Dear Sir/Ma'am,

Business Recorder, Pakistan's financial; most reliable and prestigious English language newspaper is published simultaneously from Karachi, Lahore & Islamabad. Business Recorder is read nation-wide by influential policy makers in government, the financial and business community, decision makers in diplomatic corps, executives in multinationals and banks with a prodigious audience.

Research shows that a lack of security awareness is the number one cause of serious problems. And in the current economic climate where insider and other threats are rising, it's more important than ever to increase security awareness in order to prevent costly breaches before they happen.

Your organization's participation in this supplement will provide it with just the kind of exposure it requires not only because this supplement will be widely read by key decision makers in our society, but it is also an excellent opportunity to highlight and showcase your organization and your products & services to thousands of your prospective individual and corporate customers as well.

We look forward to your early response in this regard. In case of any query, please feel free to contact me on the below mention address.

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20 x 3 col	72,000/-	90,000/-	126,000/-
10 x 4 col	48,000/-	60,000/-	84,000/-

You will be pleased to hear that with the support of All Pakistan Security Agencies Association (APSAA) Business Recorder has decided to offer a customized package of without color charges (**color ad on black & white rates**) to all Security companies with free **write up/company profile**.



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Note

Write up/company profile will be according to the size of advertisement.

Warm Regards

Nazakat Jadoon
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